

Application for Membership in the Ka'ū Chamber of Commerce – Page 1

(Includes Advertising Order Form for The Directory 2011)

2011 DIRECTORY DEADLINE is OCTOBER 7, 2010

Ka'ū C of C PO Box 6710 Ocean View, HI 96737

(808) 939-8449 www.kauchamber.com, info@kauchamber.com

IMPORTANT NOTES

Complete Page 2 of the Application for New Membership with Advertising Order Form and keep a copy of the completed application for your records. Pay by credit card, check or money order. Email your application with credit card information, or send in your application through the mail, with credit card info, check or money order to address above. Please do not send cash.

Membership dues for 2011 are \$35 which includes a line copy listing in The Directory. Additional display ads are available as priced below.

ENROLLMENT IS OPEN ALL YEAR. Dues received before June 30 are applied towards the current year Membership.

Dues received after July 1 are applied towards the next calendar year. The Directory is published once a year and is available for distribution in December.

LATE AD SUBMISSIONS

Late submissions for listings or display advertising after October 20th may not be included or may have a late fee imposed.

QUESTIONS?

Contact info@kauchamber.com for all questions about the Chamber or for question about your ad design contact or submit your ad to ads@kaudesign.com.

FILE SUBMISSION GUIDELINES

- Name files after your business. Do not name your file "chamber ad" because we know who we are and need your file name to reflect who you are.
- If using illustration software convert type to paths/outlines and save as .eps
- If using page layout software save as a .pdf with fonts embedded.
- If using image editing software save as a .jpg of 300dpi at 100% of actual size.
- Color files must be CMYK. Conversion from RGB may incur special handling charges.
- If embedding photos in your page layout file they should be saved at 300ppi.
- If your ad is black only, file must not contain color.
- Word documents are not acceptable as electronic camera ready artwork but may be used as examples and text files.
- You may also provide us with a paper print out of your ad.
 - Use thick bright white, 24lb or heavier paper for best results.
 - Please ask for a price quote before completing your payment calculations.

Please forward ad submissions to ads@kaudesign.com.



From the smallest to the largest, look at what you get:

- EXAMPLE 1..... 1/8 page, full color
YOUR COST..... Around one cent per copy!
EXAMPLE 2..... Full page, full color
YOUR COST Around seven cents per copy

With circulation of 7,500 copies including an expanded district-wide coverage area.

SIZE CHART

FULL PAGE 5" wide x 7 ⁵ / ₈ " tall FULL PAGE with BLEED 5 ¹ / ₂ " wide x 8 ¹ / ₂ " tall* COVERS 5 ¹ / ₂ " wide x 8 ¹ / ₂ " tall*	1/2 PAGE 5" wide x 3 ³ / ₄ " tall				
	<table border="1"> <tr> <td> 1/8 PAGE 2⁷/₁₆" wide x 1¹³/₁₆" tall </td> <td> 1/4 PAGE Vertical 2⁷/₁₆" wide x 3³/₄" tall </td> </tr> <tr> <td> 1/4 PAGE Horizontal 5" wide x 1¹³/₁₆" tall </td> <td></td> </tr> </table>	1/8 PAGE 2 ⁷ / ₁₆ " wide x 1 ¹³ / ₁₆ " tall	1/4 PAGE Vertical 2 ⁷ / ₁₆ " wide x 3 ³ / ₄ " tall	1/4 PAGE Horizontal 5" wide x 1 ¹³ / ₁₆ " tall	
1/8 PAGE 2 ⁷ / ₁₆ " wide x 1 ¹³ / ₁₆ " tall	1/4 PAGE Vertical 2 ⁷ / ₁₆ " wide x 3 ³ / ₄ " tall				
1/4 PAGE Horizontal 5" wide x 1 ¹³ / ₁₆ " tall					

* camera ready ads designed for bleed should be submitted with an extra 1/8" on all sides for trim

Left: Example of standard full page ad.

Right: Same ad with addition of full bleed.



